

EMILY RIGGAN

Experience Designer
emily.riggan@gmail.com
(804) 335-4851

Skills:

Design Thinking
User Research
Brand Strategy
Prototyping
Wireframing
User Flows
Visual Design
UX/UI Design
Logo Packaging
Storytelling
Sticker Making
Part-time Comedian

Tools:

Sketch
Figma
Adobe CC
Invision
After Effects
Cinema 4D

Interests:

Gaming
Print Making
Junk Collecting
People Watching

Experience:

CreativeMKTGroup
2018 - Present

Brand Manager + Graphic Designer

Promoted within a year to manage client communication and positioning through discovery of brand identity and assist brand strategy during business development.

CreativeMKTGroup
2018 - 2019

Graphic Designer

Wireframes, web design, print design, brand development, logo and business card design, video production, digital and social media marketing for small businesses under tight deadlines with in-front of client designing.

Stuck on RVA

2018 - Present

Co-founder, Designer

Design, client management, and storytelling through sticker creation for local businesses.

Addison Handmade and Vintage

2016 - 2017

Social Media Manager

Developed brand identity and consistent creative content for store profiles.

Education:

Virginia Commonwealth Universtiy, Brandcenter
Class of 2021

M.S. Experience Design

Virginia Commonwealth Univertisy,
Robertson School of Media and Culture
Class of 2018

B.S. Major Creative and Strategic Advertising, Minor Psychology, Magna Cum Laude